

## **Dr. Martin W. Keydel** Ettlingen (Baden-Württemberg/Germany)

Date of birth: November 7th, 1949. German  
Title: Industrial Engineer, Technical University Karlsruhe, Germany (1975), Ph. D. (1982)  
**Profession:** Acting Director of Panta Rhei, Society for Consulting and Transfer of Technology, Ettlingen  
Family status: Married since 1981, 3 Children: Philipp (1982), Robert (1984), Karolina (1986)  
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### **Business activities:**

Since 1984: Founding of Panta Rhei GmbH, Society for Consulting and Transfer of Technology, Ettlingen; Projects in the field of organisational development, economic analysis, process optimization, logistics, controlling, customer orientation, team work and motivation in large and medium scale companies. Operations specially for the automotive, electrical and engineering industries as well as for utilities; further activities in the field of public administration.  
Feasibility studies for biogene fuel facilities and combined heat and power plants in southwest Germany for international investors.  
Lecturer at the University of Cooperative Education, Karlsruhe: Business Administration/Information Retrieval. Lecturer at the University for Applied Sciences, Pforzheim, post graduate program IMP (International Management Program): Strategic Management and Consumer Behaviour.

Since 1990: Consultant for German and International institutions for development cooperation. Project identifications, progress reports, evaluations on behalf of the Federal Ministry of Economic Cooperation and Development, the German Agency for Technical Cooperation, the Bank for Financial Cooperation, the European Commission. Generalist and economist in development cooperation. Activities in more than 30 Latinoamerican, African and Asian countries.

1977-1982 Chief engineer at a research project of the programme of the German Ministry of Research and Technology: "Humanisation of work". Focus of research: motivation and organisational development. Cooperation and implementations at Braun AG, Hewlett Packard, etc.

Various: Member of the plenary assembly at the Chamber of Industry and Commerce, Karlsruhe, Germany.

Languages: German, Spanisch (native), French, English